



# Oglebay Park Resort

## 2025 Sustainability Report

### Executive Summary

Oglebay Park Resort has long been a treasured natural retreat, providing exceptional hospitality and recreation while preserving its natural beauty. As we continue to serve our community and visitors, sustainability remains a core principle guiding our operations. This inaugural Sustainability Report highlights our progress, our challenges, and our ongoing commitment to ensuring Oglebay remains a responsible steward of the environment for generations to come.

Through our **Four Pillars of Sustainability—People & Culture, Natural Resources, Carbon & Energy, and Waste**—we have made meaningful strides in conservation, efficiency, and education. This report outlines our initiatives, celebrates key achievements, and sets forth our vision for a more sustainable future.



# Oglebay

## Introduction: Our Commitment to Sustainability

Oglebay is more than just a park—it is a self-sustaining legacy dedicated to recreation, conservation, and education. Our sustainability efforts are rooted in our mission to balance operational excellence with environmental responsibility. By embracing innovative solutions and fostering a culture of sustainability, we aim to minimize our ecological footprint while enhancing guest experiences.

Our sustainability strategy is built around four core pillars:

- **People & Culture** – Fostering inclusivity, education, and well-being.
- **Natural Resources** – Protecting and enhancing our landscapes, water, and wildlife.
- **Carbon & Energy** – Reducing our carbon footprint through efficiency and renewable energy.
- **Waste** – Implementing responsible waste management and reduction initiatives.

### Four Pillars of Sustainability

#### People & Culture

Fostering Inclusivity,  
Education, and Well-Being

#### Natural Resources

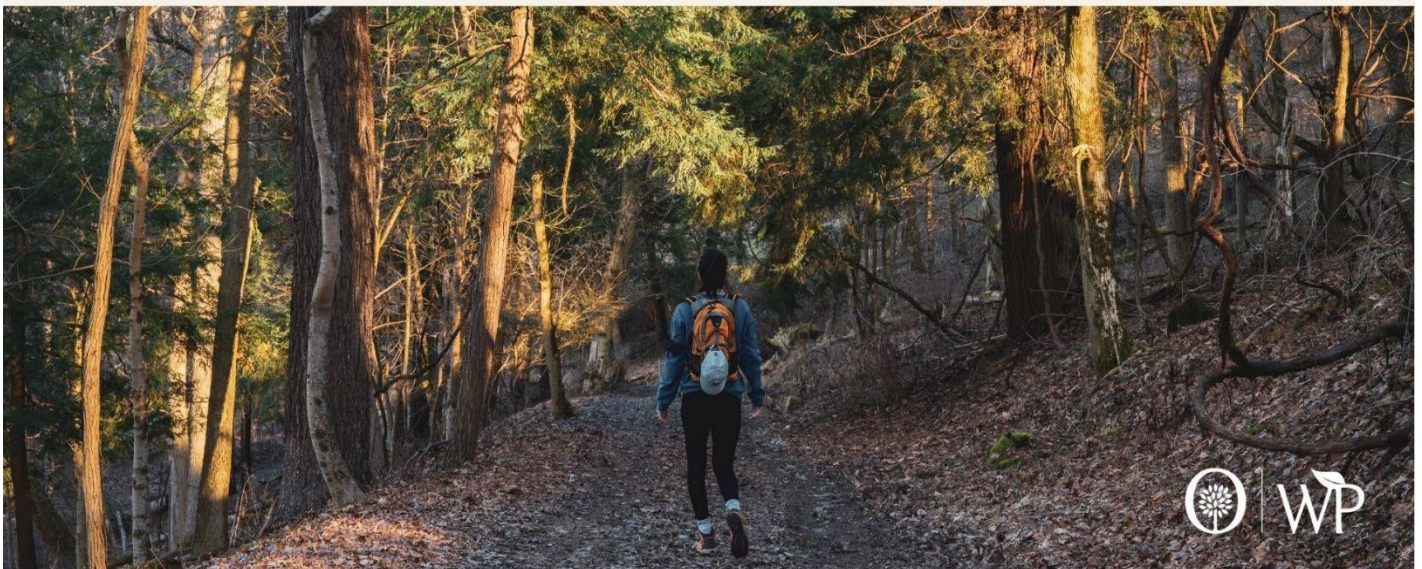
Protecting and Enhancing  
Our Landscapes, Water,  
and Wildlife

#### Carbon & Energy

Reducing Our Carbon  
Footprint Through Efficiency  
and Renewable Energy

#### Waste

Implementing Responsible  
Waste Management and  
Reduction Initiatives





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## People & Culture: Investing in Our Community and Workforce

At the heart of Oglebay's sustainability efforts is our people—employees, guests, and the surrounding community. We are committed to creating a culture of responsibility and engagement by providing educational opportunities and prioritizing well-being.

### Key Achievements:

- **Sensitivity Training & Leadership Development:** We initiated training programs emphasizing inclusivity and leadership, fostering a culture of “Serve First” to ensure all guests and employees feel valued and respected.
- **Employee Health & Well-Being:** We implemented wellness initiatives, encouraging staff to take advantage of the park's natural setting for recreation, stress relief, and overall well-being.
- **Community Engagement:** Oglebay has actively partnered with local organizations to participate in community-driven sustainability efforts, reinforcing our connection to the Wheeling community.

### Future Initiatives:

- Expanding workforce development programs to include sustainability training.
- Strengthening partnerships with local schools to promote environmental education.



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## Natural Resources: Preserving and Enhancing Our Environment

Oglebay Park Resort spans 2,000 acres of lush landscapes, forests, and waterways. Our commitment to conservation ensures that these natural resources remain vibrant and healthy for future generations.

### Key Achievements:

- **EQT Forestry Management Plan:** In collaboration with EQT Corporation, we implemented a forestry management initiative spanning over 1,000 acres, improving biodiversity and carbon sequestration while promoting responsible land stewardship.
- **Wildlife Conservation Programs:** Our zoo continues to support endangered species programs, while our raptor rehabilitation initiative has successfully cared for and reintroduced birds of prey to the wild.
- **Water Conservation:** Over 20 water bottle filling stations have been installed throughout the park, reducing single-use plastics and encouraging sustainable visitor habits.

### Future Initiatives:

- Further invasive species removal to protect native plant life.
- Expansion of our conservation programs to include more community-led reforestation efforts.





# Oglebay

## Carbon & Energy: Reducing Our Footprint

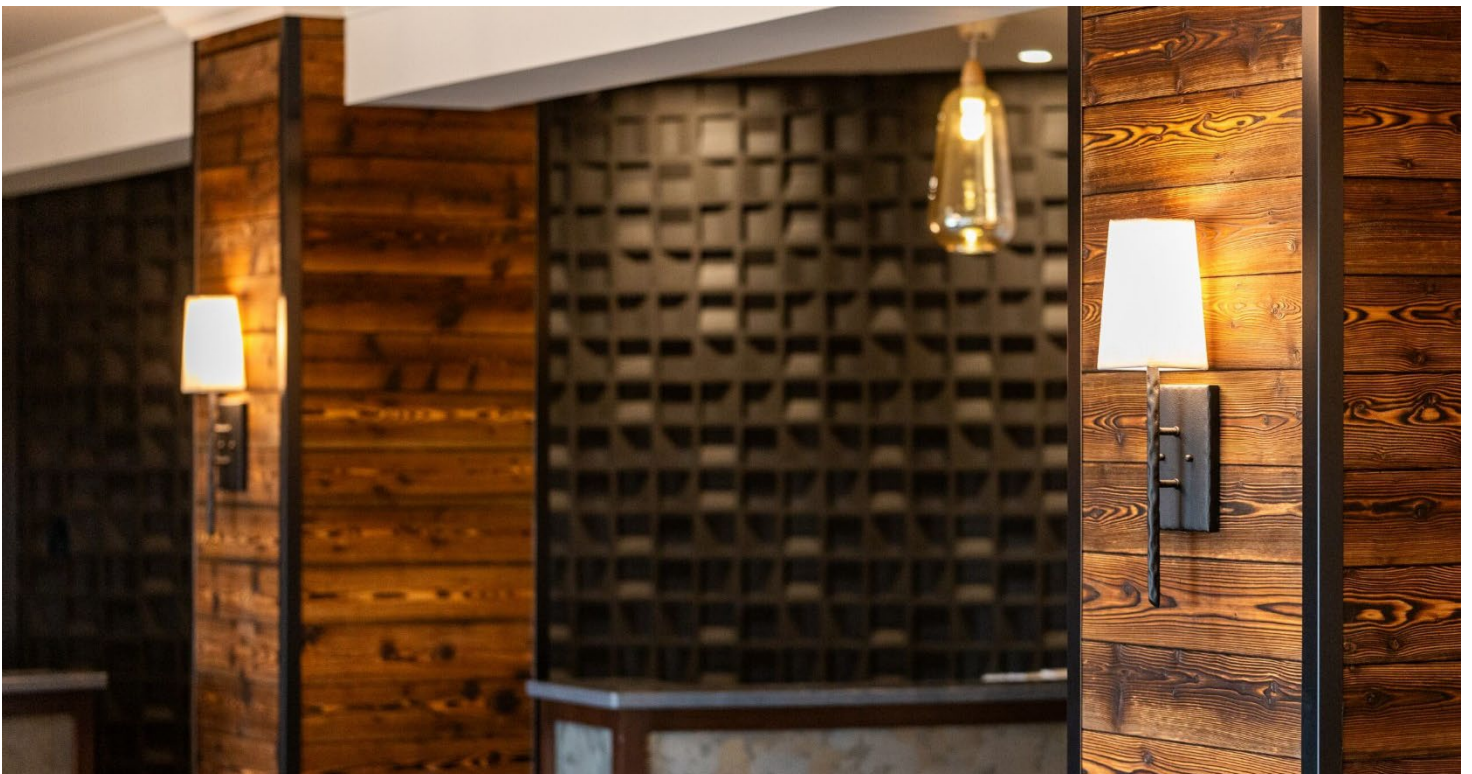
Oglebay is committed to reducing its carbon footprint through renewable energy investments and operational efficiencies that minimize energy consumption.

### Key Achievements:

- **IMC Solar Partnership:** A future initiative with IMC Solar, LLC, will see the installation of solar panels across key areas of the park, providing long-term energy savings and reducing reliance on fossil fuels.
- **LED Conversion:** All new construction and renovation projects include energy-efficient LED lighting, significantly reducing energy use.
- **Smart Energy Management:** Motion sensor technology has been introduced in low-traffic areas to further optimize energy consumption.

### Future Initiatives:

- Expansion of electric vehicle (EV) charging stations to encourage sustainable transportation.
- Integration of advanced energy monitoring systems to track and optimize consumption.



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## Waste: Reducing, Reusing, and Recycling

Minimizing waste and maximizing resource efficiency are critical to Oglebay's sustainability mission. Through strategic recycling, composting, and waste-reduction initiatives, we are actively working to divert materials from landfills and reduce environmental impact.

### Key Achievements:

- **Composting Program:** Initial composting efforts at the zoo have turned organic waste into valuable soil amendments, reducing landfill contributions.
- **Fryer Grease Recycling:** All fryer grease from our food service operations is collected and repurposed, reducing waste and supporting biofuel production.
- **In-Field Biochar:** Processing Forest waste and converting it into a fine-grained charcoal used as fertilizer. This system sequesters carbon emissions for 1,000 years, significantly reducing greenhouse gas emissions.
- **Cardboard Repurposing:** Used cardboard is repurposed for animal bedding at the zoo, demonstrating creative reuse strategies.

### Future Initiatives:

- Expansion of composting to include additional food service areas and guest education initiatives.
- Development of a zero-waste strategy for major events held at Oglebay.





# Oglebay

## Looking Ahead: Our Vision for the Future

Sustainability is an ongoing journey, and Oglebay Park Resort remains dedicated to continuous improvement. As we look to the future, we aim to:

- Achieve carbon reduction through expanded renewable energy use and carbon offset programs.
- Develop new educational initiatives to inspire future generations of environmental stewards.
- Strengthen partnerships with local and national sustainability organizations to enhance our impact.

By embedding sustainability into every facet of our operations, we ensure that Oglebay Park Resort remains a place where people and nature thrive together.



# Oglebay

## Conclusion: A Call to Action

Sustainability is a shared responsibility, and we invite our guests, employees, and partners to join us in our mission. Whether through simple acts like reducing waste, supporting conservation efforts, or choosing sustainable travel options, every contribution helps make a difference.

Together, we can protect and preserve Oglebay for future generations while setting an example of sustainability in action.

*Thank you for being part of our journey.*

