



National Association
Park Foundations

NC STATE UNIVERSITY

Park Foundation School

Hosted by Oglebay National Training Center

August 22 - 26, 2021 | Wheeling, WV

THE PARK FOUNDATION SCHOOL is a unique professional management school geared toward improving attendees' understanding of how to start, build, and strengthen park foundations, friends groups, and other nonprofit organizations that support parks and recreation agencies, while enhancing their professional networks. It is offered in cooperation with the National Association of Park Foundations and North Carolina State University.

NEW FOR 2021 – classes are specifically designed to meet the needs of groups and agencies looking to start a foundation and help existing & fully function foundations strengthen their organizations and community impacts. Class offerings also include reaching, engaging and serving non-traditional community members and donors.

LEARNING OUTCOMES

- Foundation start-up strategies
- Taking your existing foundation to a new level
- Selecting, managing, and recruiting your Board of Directors
- Fund development and fiscal resource management
- Strategic planning for success
- Fundraising strategies to include campaigns and events
- How to effectively market your organization and its ideas using 2020 methods
- Protecting your foundation's reputation from a crisis
- Working with volunteers
- Best practice relationship building between your foundation and your park agency
- Evaluation and measurement techniques to include data collection and evaluation techniques
- Each student leaves the school with an implementation plan that addresses a specific challenge or problem or implement an idea for their agency

FACULTY & INSTRUCTORS

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Retired Executive Vice President, West Virginia University Foundation

Lori Hazlett, CPRP

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Tim Moloney

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Scott Martin

Executive Director, River Heritage Conservancy

Dr. Nathan Schaumleffel, CPRP, CNP, CFRM, CVA, CYSA

Proprietor and Senior Consultant, Driven Strategic LLC

Brooke Pardue

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Akiima Price

Community Liaison Consultant, National Park Foundation

LaTresse Snead

Chief Program Officer, National Park Foundation

**Register Today at
Oglebay.com/NTC**

Oglebay Resort

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